



FOR IMMEDIATE RELEASE

iZotope Technology Key To Platinum Notes

iZotope licenses Multiband Compressor and IRC™ Limiter Technologies to Mixed In Key for Platinum Notes, an innovative music library optimization program

Cambridge, MA (May 17, 2007) – IZOTOPE, INC. today announces that Mixed In Key, maker of the leading DJ tool for harmonic mixing, has licensed iZotope Multiband Compressor and IRC Limiter technology for a newly released product, Platinum Notes, a program that "heals" your music by analyzing MP3 and WAV files and correcting areas that need improvement.

Designed by professional DJs and musicians, Platinum Notes automatically processes MP3 or WAV files and gives them warmth, consistent volume and pitch, and prevents distortion. If the song is too loud or too soft, Platinum Notes will adjust the volume. If the song is off-key, Platinum Notes will correct the pitch to be precisely on-key. Platinum Notes processes your music files and creates new MP3 or WAV files that can be used in DJ software, CD Audio players or even an iPod.

Key to the dynamics processing in Platinum Notes is iZotope's Multiband Compressor and IRC Limiter algorithms. This technology is based on the company's Ozone 3 Mastering System. Using up to 4 bands of compression along with limiting and filtering, the high-quality algorithms limit peaks and prevent distortion while maintaining consistent volume between tracks throughout an entire music library.

"We turned to iZotope because we needed the highest quality dynamics processing for our Platinum Notes software," said Yakov Vorobyev of Mixed In Key. "We are pleased to offer our customers the exceptional sound and performance of iZotope's Multiband Compressor and IRC Limiter technology."

Whether you're a DJ putting together a playlist for a gig or a music enthusiast with a large MP3 library on an iPod, iZotope's integration into Platinum Notes is significant because high quality, professional technology is successfully incorporated into an easy to use, "single click" application that helps any music library sound better.

For information on Platinum Notes, visit: <http://www.platinumnotes.com>

For information on iZotope's licensing program, visit: <http://www.izotope.com/tech>

About iZotope, Inc.

iZotope is a research-driven audio technology company based in Boston, Massachusetts. Its products and audio technology are used by millions of people in over 50 countries, from hobbyist musicians to GRAMMY® Award winners. iZotope focuses on developing innovative audio technology for professional and consumer applications. This core technology is presented to customers in its award-winning product line and through its extensive licensing program.

About Mixed In Key LLC

Mixed In Key is a DJ-powered company launched in Washington, D.C. Founded by Yakov Vorobyev in early 2006, Mixed In Key quickly gained recognition for creating the #1 harmonic mixing DJ tool. Mixed In Key software is currently used by thousands of professional DJs, as well as GRAMMY®-winning producers. The original product was featured in over 15 magazines and two books since its launch on March 21, 2006. In late 2006, Mixed In Key became a proud software partner of Allen & Heath UK, the English company responsible for creating premium-quality DJ equipment.

iZotope Media Contact

Brian McConnon
mtech marketing communications
brian@mtechmarketing.com
www.mtechmarketing.com
+1 610 480 8360

iZotope Licensing Contact

Mark Ethier
iZotope, Inc.
licensing@izotope.com
www.izotope.com